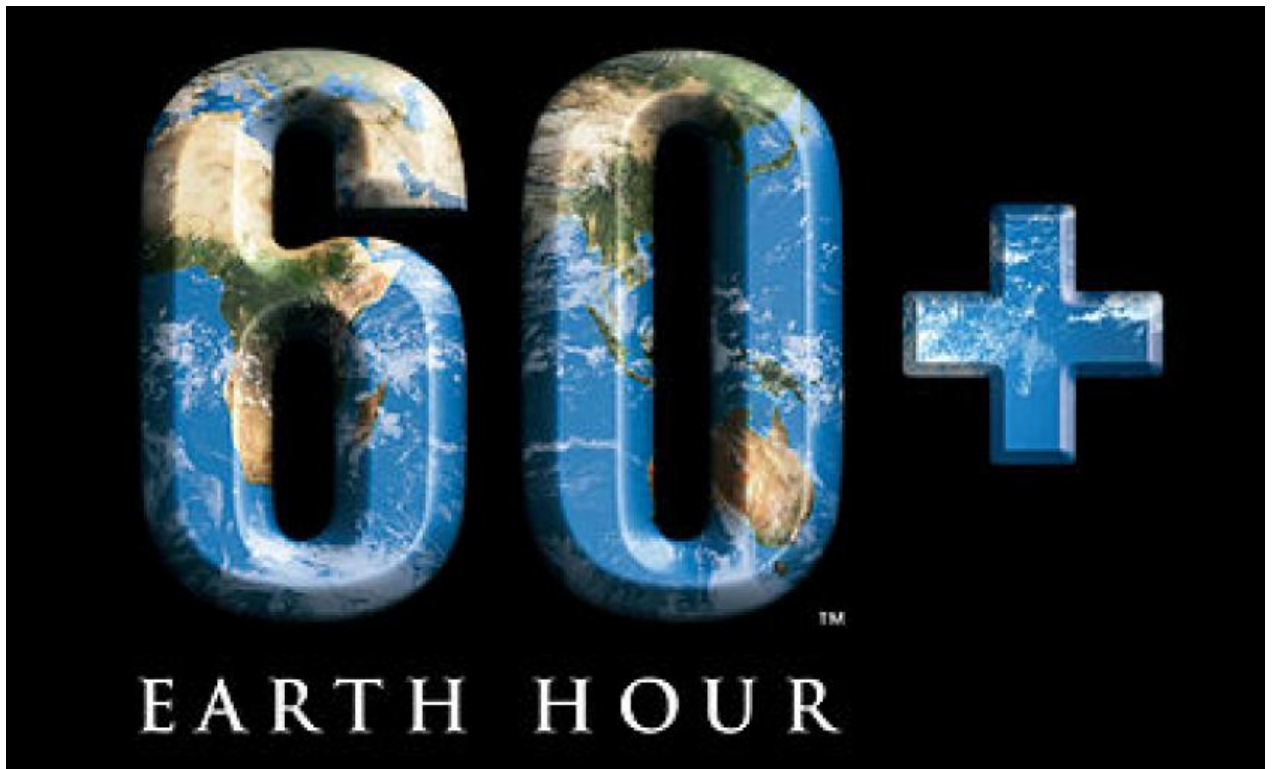


08/09/2016
Germany
United Kingdom



[CSR](#) [1] [Environmental impact](#) [2]

Earth Hour



[Earth Hour](#) [3]

40% of total energy use in Europe is for buildings. In order to encourage employee's engagement on behalf of environmental sustainability, SPIE UK and SPIE GmbH promote the annual World Wildlife Fund (WWF) Earth Hour. It helps people appreciate our reliance on and use of electricity. In 2016, the event occurred on March 19th at 8:30pm. 162 countries and 7000 cities participated.

The Earth Hour takes place over the weekend, which maximizes benefits by encouraging employees to think about and change their behavior during their free time.

SPIE UK has participated in the initiative since 2011. In order to raise employee awareness, they developed an Earth Hour presentation and toolbox talk, which was deployed by supervisors. All employees received an email invitation from SPIE to participate in the Earth Hour event. Feedback was positive with some employees reporting that they participated together with their families.

[Other projects](#) [4]

contact

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Source URL: <https://www.spie.com/en/earth-hour>

Links:

[1] https://www.spie.com/en/nos-realisations%3Ftag_activites%5B0%5D%3D273

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