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Press release

SPIE Ile-de-France Nord-Ouest upgrades power installations in the Publicis building, Paris

133 Avenue des Champs-Élysées, Paris. This address in one of the most prestigious avenues in the world, Paris, is the location of the Publicis group's head office, along with its renowned Drugstore housing cinemas, restaurants and shops that stay open late at night.



Having already entrusted SPIE Ile-de-France Nord-Ouest with power supply installations for new lighting on the building's facade, the Publicis group called on the technical expertise of teams from the general electrical installation (IGE) department in Croissy-sur-Seine to carry out high-voltage installation work in the first half of 2015.

The work to be done mainly concerns the replacement of the four LV main switchboards and changing the neutral point arrangement of the whole installation.

Key points in securing this contract were the quality of the tender submitted to the customer and the ability to respond to the need for providing maintenance of the building in service.

The works are planned to last five months.

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